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Maps or Itineraries?

A Systems Engineering Insight from Ancient Navigators

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System Science Working Group, Jan 27, 2015

Abstract

<u>Processes</u> and <u>procedures</u> are the prominent heart of most detail descriptions of Systems Engineering. The "Systems Engineering Process", the "Vee Diagram", ISO 15288, the INCOSE SE Handbook, and enterprise-specific business process models all appear to focus attention on process and procedure when we want to "get specific" about doing systems engineering.

But, there is another, entirely <u>non-procedural</u>, way to view systems engineering--even in a highly detailed context. This approach is to describe the <u>information configuration space</u> that is "navigated" by systems engineering projects, building an understanding of what is meant by project trajectories in that space. While this may sound abstract, that is mostly because we have lacked the explicit maps necessary to describe this configuration space. We understand concrete steps of a procedure, so we focus on that. But, where do these steps take us? And, what does "where" mean in this context?

The implied transition in understanding and performing innovation in general, and systems engineering in particular, can improve critical thinking and agility, sometimes distracted by procedure. Innovation is under pressure to increase its performance in dynamic and uncertain environments . To better understand where we are headed, it is helpful to consult a recent discovery about ancient navigators, who apparently operated by <u>itineraries</u> before <u>maps</u> were available cognitively. This presentation will review what anthropologists have recently discovered about history, and connect it to the current and future states of systems engineering.

Implications and Applications: This is an argument for stronger semantic models as the foundation for MBSE, and is also providing the representational foundation for the INCOSE Agile Systems Engineering Life Cycle Model (ASELCM) Project.

Contents

- Maps and itineraries of the ancient navigator
- Maps and itineraries of the systems engineer
- Stronger semantic models of system configuration space
- Trajectories in system configuration space
- Why trajectories are important: Agility in innovation
- Persistent memory: Accumulation of experience is essential for agility
- Implications for Systems Engineering
- References

Maps and Itineraries of Ancient Navigators

- Scholars^{4,5} suggest that ancient (Greco-Roman) navigators did not possess the "ancient maps" attributed to them—they were produced in later ages!
- So, what did ancient navigators use to find their way?

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From: "A World Without Maps"

- Wall Street Journal, 10.30.2013 ⁴
- The exhibition at the Institute for the Study of the Ancient World ⁵
- It demonstrates that what we think of as "ancient maps" were created long after the period in which we assume they were used, so the reviewer asks ...

"Why do we have virtually no ancient maps of the ancient world? After all, sailors, traders and soldiers had to find their way around. The show's curator, Roberta Casagrande-Kim, distinguishes between a map and an itinerary. The latter 'must have existed aplenty, but being strictly functional probably deteriorated through overuse,' she says. 'A map, however small its focus, suggests a kind of implicit overview, and that is the show's subject." (emphases added)





Ptolemy's Earth, from a Florentine manuscript (c. 1460). New York Public Library

New York

The contradiction may seem insuperable—that the main point of an exhibition about ancient maps is that there weren't any, or any that have survived. But don't let that put you off. The show at the Institute for the Study of the Ancient World (ISAW) is titled "Measuring and Mapping Space: Geographic Knowledge in Greco-Roman Antiquity." Its explanatory circular tells of focusing on "ancient cartography and the ways in which Greek and Roman societies perceived and represented both the known and unknown worlds." All of which Greek that you will oco mono. And you will be both the known and the works the second secon

Itineraries are not Maps

- "Greeks and Romans usually employed what are known as <u>periploi</u> ('coastal navigations'), which <u>listed</u> ports and landmarks to facilitate commercial and military sailing, and <u>itineraria</u> ("journeys"), <u>lists</u> of locations and distances based on land routes."
 - from: "Measuring and Mapping Space: Geographic Knowledge in Greco-Roman Antiquity" (NYU ISAW)

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Itinerary (What am I doing?)

≠ Map!
(Where am I?)



When they eventually did emerge, maps represented a newer idea of the nature of "where". 6

Patterns of Thought: Maps are More than Artifacts

- A key point of these scholars is that the ancient navigators lacked more than the physical map artifacts:
 - They had not yet developed the <u>mental paradigms</u> associated with later emergence of geographic maps. ^{5,6}



 A better known example: The later Mercator projection of sphere onto cylinder.

- Systems Engineers must "navigate" a different type of "journey"—a <u>project</u>:
 - More complex and abstract than physical travel
 - But, it still has a starting point and a destination
 - With opportunities to become lost or disoriented
 - With risks of not reaching the desired destination
- Is this more than just a metaphorical comparison?
 - Yes: We will argue that it can be <u>much</u> more!



Corporate Processes,

Procedures

- Systems Engineers have plenty of "itineraries" to guide their work, in the form of processes and procedures:
 - International Standards
 - Professional Society and Trade Group Publications
 - Enterprise-specific processes and procedures



- Have you ever witnessed this problem?
 - The junior engineer says he has done all the steps.
 - All the checklist boxes are checked.
 - But the result is not acceptable.



- It is clear what an SE <u>Itinerary</u> is, but what is an SE <u>map</u>?
 - SE Map: is not a list of SE tasks. Descriptions of systems work (Vee diagrams, ISO/IEC 15288, INCOSE SE Handbook, enterprise business procedures, etc.) are closer to <u>itineraries</u> than to maps.
 - SE Map: is not a model of the process--ancient mariners where not traveling through "step space", but through <u>geographic space</u>.
 - A <u>geographic</u> map describes <u>where</u> we really want to end up, along with key relationships around it, in 1, 2, or 3 dimensions (degrees of freedom in geographic space), and <u>where</u> we are along the way.
 - Knowing steps we have <u>performed</u> does not guarantee "location" (dead reckoning).
 - So, what is an "SE Map"?



ltinerary ≠

(What should I do?)

• Map!

(Where am I?)

(Where am I going?)



- A practical connection is this --
 - Since the innovation cycle is inherently iterative, . . .
 - How do we know when we are "done"?
 - It is not by knowing what steps we have completed, . . .
 - It is by knowing how "close" our current configuration is to the "destination" we are seeking.
 - The distance metrics are in *configuration space*.



- The work of engineering is performed on, and produces, <u>information</u>.
- A map appropriate to this territory would be a map about that information—not the steps of a procedure (the itinerary) processing it.
- We know one kind of "map about information": an information model (i.e., E-R model)
- The hard sciences (laws) provide the <u>underlying relationship map</u> for physics, chemistry, etc. This is why their related engineering practices (mechanical, electrical, chemical engineering) are able to navigate more generally.
- Imagine trying to learn chemistry by studying the process of cooking instead of studying the materials in process!
- The SE Map describes the system configuration space of possible places to be, good and not good, and how they are related to each other.
- Early "systems engineering" itineraries (still dominant!) are not maps through the information navigated by those procedures.
- As we begin making real information model maps of the information, there are many startling and valuable discoveries.

Simple Example of a Trajectory on a System Map: Two Degrees of Freedom



- Of course, we'd likely add many more degrees of freedom (weight, range, etc.)—so system maps will tend to be high dimension, and subject to "slicing" into multiple <u>views</u>.
- During innovation / development cycles, and some life cycles, the "current configuration" may involve <u>sets of ranges or lists</u>, instead of individual points, so the trajectory becomes an ordered series of envelopes.

Moving to Stronger Semantic Models of Systems

- "System Configuration Space" is the multi-dimensional space, in which each "point" represents one possible configuration of a system of interest.
- A "trajectory" through this space is a set of system configurations, "visited" as the configuration of the (modeled) system is changed.
- The different degrees of freedom of this space are related to each other, by a system model.
- Such a system model may be expressed using a system modeling language, such as SysML, covering enough variables and relationships to describe the system for SE purposes.
- Model-Based Systems Engineering (MBSE) is growing in popularity, but <u>procedure</u> is still the dominant way people think about systems engineering, even with model-based artifacts, but this is shifting . . .

Moving to Stronger Semantic Models of Systems

A start is to view the engineering model as what passes through the engineering process, in a series of transformations:



Innovation Process

System Space: The Geometrization of System Models

- Such a geometric shift in thinking (about spaces of systems) is reminiscent of earlier geometric shifts in human thinking:
 - Geometrization of algebra, by Rene Descartes ("Cartesian" coordinates):





Rene Descartes 1596 - 1650

 Just as system models also add modeling of (infinite dimensional) behavior, Hilbert Space (David Hilbert) provided the next required generalization, supporting a geometrical view of mathematical function:





David Hilbert 1862 - 1943

 Geometrization of mathematical models does not ultimately mean drawing geometric diagrams (as in 2D & 3D geographic maps), but instead provides geometry-based intuitive basis for more abstract mathematical concepts: distance (metric spaces), projections, inner products, paths in configuration space.

- What are the degrees of freedom (variables) needed by System Models?
 - System modeling languages (SysML, OPM, IDEF, etc.) have progressed; however . . .
 - At least some thought leaders agree that these models are more syntactical than semantic, with none of them currently a complete semantic model of the subject systems.³
 - Too big and too small at the same time.
 - What is the Smallest Model of a System? 1,2



to attract a 10:1 larger global community of practitioners. And so, we ask: What is the smallest

model of a system?



Moving to Stronger Semantic Models of Systems

- Why is such a transition in thought important?
 - Because of what happened in science, engineering & mathematics after the relationships were discovered and became explicit.
 - Relational clues from the history of physical sciences.
 - Prime example: the central role of physical interactions as the basis of all scientific law.
- INCOSE Vision 2025 envisions this kind of progress
- But first, models of systems must achieve some improvement to their foundations:
 - Stronger semantic metamodel in MBSE.
 - Difference between modeling business process information about systems and views, versus modeling the systems themselves, in the tradition of science.

Sufficient representations of system configuration and trajectories

- What are those N degrees of freedom? What are the variables? How shall we view them?
 - S*Models: The smallest model of a system, for purposes of engineering or science.
 - Illustrated / reported on by the INCOSE System Science
 Working Group Modeling Sub-team, at IW2014: ³⁸



Sufficient representations of system configuration and trajectories

- The S*Metamodel describes system configuration space as including a number of different dimensional subspaces:
 - Stakeholder Features and their Attributes
 - External Domain Interactions, Actors, Input-Outputs, and Interfaces
 - Functional Roles and their Attributes
 - States (Modes)
 - Requirements
 - Physical Components and their Attributes
 - Failure Modes and Impacts
 - Attributes and their Value Couplings
 - Relationships between all of these
 - Others



- Instances of combined configurations of these are points in <u>S*Configuration</u> <u>Space</u>—the space of total configurations of systems.
- This leads to <u>views</u> of this "System DNA", and expressions of <u>trajectories</u> across it, in <u>compressed</u> form

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- Others



System Configuration "Genome"											
		Configuration A	Configuration B	Configuration C	Configuration D	Configuration E	Configuration F	Configuration G			
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Stakeholder Features Subspace View Has Special Significance

- All travel through the configuration space is caused by "forces" within the feature configuration subspace:
 - Where all "whys" are represented; selection-based ³¹
 - For human-engineered projects, this view is always the top level "dashboard" on progress and status
 - Highly compressible, dividing configuration vs. pattern content



"Delta" Requirements, or All Requirements?

- It is very common to see specification of requirements that are "changing" in a new system version, in comparison to past history:
 - The "Delta" requirements
 - Helps call attention to what is changing and needs focal attention
- But, there are (in)famous consequences of over-emphasizing these "Delta" requirements:
 - <u>Consequence 1</u>: Some other aspect of the system is impacted / broken, through lack of awareness.
 - <u>Consequence 2</u>: Even if we don't break anything, by going through repeated "Delta" update cycles on a series of future versions, we eventually arrive at a point where no one has a description of the complete set of requirements.
- Happily, when using a strong-enough underlying metamodel, a combined "differential + integral" form has the additional benefit of strong connection to dynamical systems of classical mechanics. 24

	Configuration A	Configuration B	Configuration C	Configuration D	Configuration E	Configuration F	Configuration G	
Features								
x	x	х	х	х	х	х	х	
x	x	X			X	X	X	
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Differential trajectory descriptions can further compress the dimensionality of an evolutionary path.



Why trajectories are important: Agility in Innovation

- Evolutionary versions of systems have characteristics that are different (for better or worse) than their "ancestors":
 - Ancestors may be earlier product models or biological species, but may also be earlier configurations of a current (reconfigurable) system instance, or earlier ideas in a sequence of design concepts for a single project system.
- Over multiple life cycles, systems evolve (or are selectively evolved) in response to their environment:
 - New opportunities
 - New threats
- The environment is itself made up of other evolving systems:
 - So, it would be more accurate to think of <u>co-evolution</u> of interacting systems (or evolution of the larger parent system)



Why trajectories are important: Agility in Innovation

- Is a system of interest evolving rapidly and effectively enough in response to evolution of its:
 - Competitors?
 - Customers?
 - Prey?
 - Predators?
 - Opportunities?
 - Threats?
 - Resources?
- One definition of <u>Agile System</u> is a system that has that capability.
- Current example of great concern: Cyber security & internet of things



Why innovation trajectories are important: Agility in Innovation

- As human-engineered systems become more mature, their ability to be re-configured advances to later in their life cycles:
 - 1. At first, all configuration occurs during design
 - 2. More advanced systems can be configured to order, at Manufacturing time (Dell pioneered; see also Ford pickup plant)
 - 3. Still more advanced systems can be configured after delivery, by their distributors, dealers, users, or maintainers.
 - 4. Even more advanced systems can reconfigure themselves while in operation.
- Biological scientists have referred to the "evolution of evolvability" as a major step in the early stages of living systems.



- Two advances increase the agility of in-service systems:
 - Composable architecture: flexibility through configurable architecture
 - Embedded information: (hardware/software combination; cyberphysical systems; increases flexibility)



• See INCOSE IW2015 MBSE Workshop, 01.24.2015:

- Session on Modeling Agile Systems and Agile Modeling of Systems

http://www.omgwiki.org/MBSE/doku.php?id=mbse:incose_mbse_iw_2015:breakout_out_session_agile_modeling

See INCOSE Agile Systems Engineering Life Cycle Model (ASELCM)
 Project, announced at IW2015:

http://www.incose.org/newsevents/announcements/Docs/AgileSELifeCycleModelProject-INCOSE-.pdf

Feedback & Correction Cycle Rate: A Hallmark of Agile Methods

<u>An Apollo 11 Mission Question</u>: Why was the Saturn V rocket engines' directional gimbals update cycle period throughout the Ascent Phase ~ <u>2 seconds</u>, but the update cycle period of course direction during the Free Flight Phase was ~ <u>26 hours</u>? ^{42,43}



System Patterns Answer a Key Challenge to Agile Methods

- Another hallmark of agile methods is the repeated iterative release of a "complete enough" deliverables for some use to be made of them by the customer.
- For those considering use of agile methods, this often raises a key question / challenge:
 - How to produce a complete enough deliverable in each (time limited) sprint, for a complex system?
- Answer: Configured Patterns as draft deliverables— S*Patterns may be very quickly configured.

Accumulation of experience: Patterns as the DNA of systems

- Agile (fast adapting) systems take advantage of past experience:
 - An agile, composable system increases its agility if it "remembers what worked and did not".
 - This implies learning from experience and retaining (remembering) those lessons
- Living systems invoke previously learned modes:
 - Immune systems retain memory of past antigen encounters and antibodies that worked.
 - Biological DNA retains memory of protein synthesis modes that apply under various stresses.
 - Brains retain memory of past situations and responses.







Accumulation of experience: Patterns as the DNA of systems

- Designers apply their accumulated human experience to future designs:
 - Informal writings, files, libraries, attempts at formal knowledge management
 - Pattern-based methods allow enterprises to more formally accumulate and reapply design patterns









Software Design

Systems

Accumulation of Experience: Patterns as the DNA of Systems

- Patterns describe regularities, across multiple instances:
 - Predict future from past
 - A the heart of the physical sciences
- Configuration space trajectories accumulate experience in <u>patterns</u>:
 - Increases the ability of (agile) systems to handle different situations.
 - As in configurable platforms, multi-mode systems, etc.
- Agile systems are more adaptable to different situations, but "mission envelopes" apply:
 - System "mission envelope" describes how widely a pattern applies.²⁵
 - Adaptability, but may not anticipate refrigerators providing phone service!



- The INCOSE/OMG MBSE Patterns Challenge Team is practicing the use of S*Patterns as demonstrations of the "smallest possible configurable model" of adaptable systems:
 - <u>http://www.omgwiki.org/MBSE/doku.php?id=mbse:patterns:patterns</u>



The Pattern-Based Systems Engineering (PBSE) Challenge Team is a component of the INCOSE/<u>OMG</u> Model-Based Systems Engineering (MBSE) Initiative (\$http://www.omgwiki.org/MBSE/doku.php). This Charter is a draft proposed by the founding team members, for review and update by the team in formation and INCOSE MBSE Initiative leadership.

1. Purpose:

1.1. Conceptual Summary:

As used here, System Patterns are configurable, re-usable System Models that would otherwise be like those expected and found in the practice of MBSE (not limited to, but including, SysML models). Through the availability and use of System Patterns, the outcomes targeted by MBSE models are made more accessible, in terms of ease (and skill) of generation and use, associated modeling cost, schedule, risk, completeness, and consistency, etc. Over time, System Patterns become points of accumulation of organizational learning and expertise. Because they are configurable and re-usable models of families or classes of systems, model-based System Patterns involve some additional methods and disciplines that extend the ideas of MBSE (e.g., Pattern Management, Configuration Rules, model minimality, etc.).

This model-based PBSE approach has been in use for a number of years, applied across enterprises and domains that include mil/aerospace, communications, automotive, medical/health care, advanced manufacturing, consumer products, along with business processes including sales, engineering, production, and general innovation. The first INCOSE PBSE tutorial was provided at IS2005, another given at GLRC2012, another at IS2013, and another at GRLC2013. Attendees at the IS2013 tutorial expressed interest in an ongoing INCOSE PBSE group of some kind. We have also published a number of papers on this approach.

1.2. Specific Challenge:

The PBSE Challenge Team will advance the availability of model-based System Patterns and related PBSE resources, and awareness of them, increasing the availability and successful use of System Models across the life cycle of systems. Specifically, this will be accomplished by meeting the following challenge:

Team Members

References and Download Links

• INCOSE SSWG 2012: There is a universal model of innovation that includes all those stages; universal complex adaptive system: ³⁰



- This model already recognizes the key role of experience accumulation
- This model is being substantially updated by the INCOSE ASELCM Project ³¹

Accumulation of Experience: Patterns as the DNA of Systems

- The accumulation of experience in systems suggests it is the future "software" of those systems:
 - Cyber-physical systems
- In the more literal sense of the current use of these terms, are patterns software?
 - A strong case can be made that S*Patterns already satisfy the contemporary definition(s) of (financially capitalizable!) "software" ¹⁶



Implications for Systems Engineering: Why S*Trajectories Are More than A Metaphor

- Just as modern <u>geographic</u> navigators have more powerful models, mathematics, and tools than their ancient counterparts,
 - So also may future agile <u>systems project</u> leaders have more powerful means of directional navigation throughout their projects.
- A related conjecture reported in the INCOSE SSWG Model Team report at IW2014:
 - "S*Features (which describe fitness or value) define a vector field in S*Configuration Space, the equivalent of physical Potential, and the gradient of which is equivalent to physical Force on evolutionary configurations in this configuration space.
 - The path followed by an evolving system family moving on a path through configuration space, solely under the influence of Feature selection pressure, will satisfy the Principle of Stationary (or Least) Action." ^{32,38}
- Among the powerful tools available to aid in this approach are:
 - Calculus of Variations and the Principle of Least Action ⁴⁴
 - Pontryagin Maximum Principle 45
 - Theory of Optimization, Estimation, and Control, including Observability and Controllability ⁴⁶

Summary and Conclusions

- 1. Current procedure-focused systems engineering & innovation processes can be made more effective by increasing the focus on underlying information vs. procedure, with impacts:
 - Simplify, while Speeding and Improving Outcomes
 - Improved ability to understand and communicate current situation
 - More general Risk Management
 - Increased agility
- 2. There are very practical reasons to want to track the trajectory of system configurations, during development, during in-service life cycles, and across product line evolutions.
- 3. There is a minimal "genome" (S*Metamodel) that can provide a practical way to capture, record, and understand those trajectories, with significant business impact.
- 4. Patterns (configurable reusable models) can provide higher leverage means for implementing MBSE, tracking and exploiting system configuration trajectories, configured by selectable Stakeholder Features.
- 5. This has allowed us to create an MBSE-based version of 15288 Systems Engineering, using models and patterns, and to apply them in support of the Agile Systems Engineering Life Cycle Pattern.
- 6. Improved natural roles for automated aids, modelling tools, PLM systems:
 - e.g., gap views for (potentially agile) "steering", especially at Stakeholder Feature level
 - Realizing INCOSE Vision 2025

Representing Systems:

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